Choosing the Right
Curriculum
EdTech
EMPOWERING DIGITAL EDUCATION

Overview

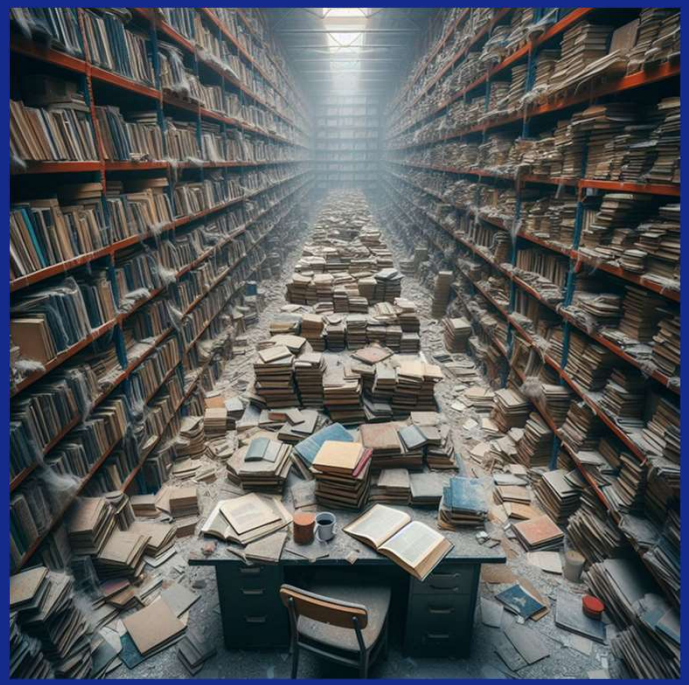
- Format Options
- Publisher terms
- Considering differentiation
- Supplemental Curriculum
- More to consider

Curriculum Format Options

- Print
  - Hardcover
  - Softcover
  - Loose-leaf
- Digital Courseware
  - Code
  - License
- eBooks vs eTexts/ePubs
- Combo products

Publisher terms

- Out of print
  - Publisher has discontinued production of material
  - Stock may still be circulating but new stock is not being produced
- Out of stock
  - Product is temporarily unavailable from Publisher or from Marketplace
- Backordered
  - Product is not currently in stock but will be supplied at a later date

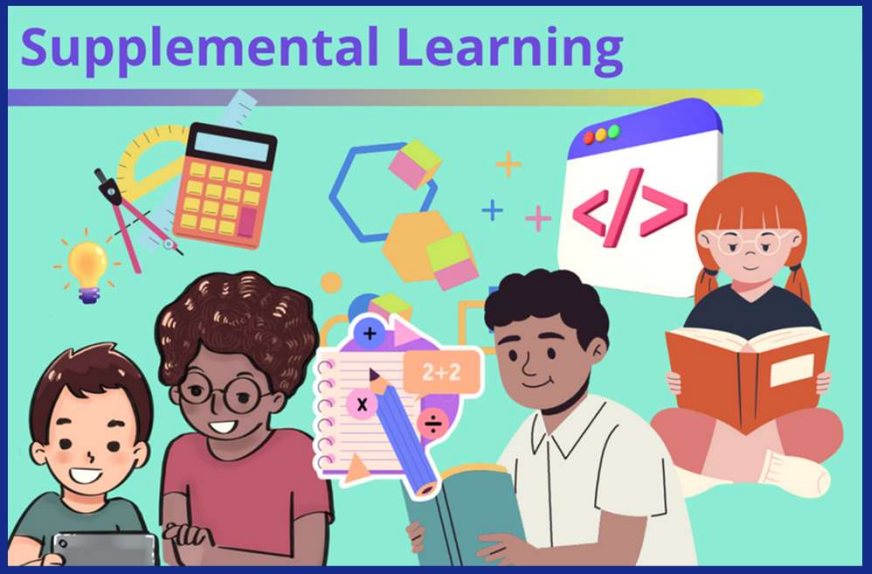


Considering Differentiation

- ELL Students
- Struggling readers
- High-achieving students
- Different learning styles
- IEP/504 students

Supplemental Curriculum

- Aleks
- IXL
- OpenStax
- OER - NewsELA, CommonLit, etc.



More to Consider

- Budget
  - For school or per student
- Curriculum age
  - Looking for new editions
  - When to update
- Platform fidelity across campus
  - Entire school uses one platform
  - Each class picks their own courseware
- Requesting Samples
- Well-known platforms

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